TO SOCIATION

CANADIAN COWBOYS ASSOCIATION

THE ASSOCIATION OF CHOICE

Press Release, September 30, 2021

FOR Immediate Release

Swift Current, SK

2021 Swift Current Saddled up for the Canadian Cowboys Association Finals Rodeo.

The Canadian Cowboys Association Finals Rodeo took place in Swift Current, SK, Kinetic Park, Magnus Newland Arena September 24-26, 2021.

The 2021 Canadian Cowboys Association Finals Rodeo Committee, comprised of members from the City of Swift Current, Swift Current AG & Ex and the Canadian Cowboys Association, extend a hearty, grateful thank you to all the rodeo fans, volunteers, staff, crew, officials, sponsors, stock contractors, rodeo committees and all the competitors for another successful finals event.

The Canadian Cowboys Association Finals Rodeo, presented by Robertson Implements with New Holland, was a successful 3-day event. Four rodeo performances were highlighted by 94 top-ranked cowboys and cowgirls from the CCA 2021 seasonal rodeo year. The 7 major rodeo events featured: Bareback Riding, Steer Wrestling, Saddle Bronc, Tie-Down Roping, Barrel Racing, Team Roping and Bull Riding plus the newly added Break-away Roping. Novice Bareback, Novice Saddle Bronc, Novice Bull Riding, Junior Steer Riding, and Junior Girls Barrel Racing events added even more enthusiasm. Exciting bronc riding, bull busting, roping, steer wrestling and barrel racing resulted in presentations of the much-coveted championship buckles.

New community events were added to this rodeo finals. The City of Swift Current and the Swift Current AG & EX organized and presented the 'The New Frontier Fall Fair'. Visitors were welcomed to take in the Food Truck Wars; Ranchman's Ridin' and Rectin' — which included a Junior Stockman's Livestock, Livestock Pen show, and cowboy poetry; and the 5th annual Southwest Showcase Tradeshow of venders continued to provide a variety of shopping experiences.

Sponsors are a key component, and are enormously appreciated. Be sure to visit and support these sponsors as they are listed on the City of Swift Current, Canadian Cowboys Association and Swift Current Ag & EX websites.

Swift Current offered the best in Western hospitality. Thankyou to all!

Congratulations are extended to the following 2021 Canadian Cowboys Association Finals Rodeo Champions:

Ladies Barrel Racing: Dana Lovell Junior Barrel Racing: Kate Beierbach

Bareback: Brady Bertram

Novice Bareback: Austin Avramenko

Team Roping: Travis Nickolson & Brady Chappel

Saddle Bronc Riding: Brady Dinwoodie Novice Saddle Bronc: Keagan Crossman

Steer Wrestling: Kal Klovansky
Junior Steer Riding: Grady Young
Novice Bull Riding: Cyson Romanow
Tie Down Roping: Tyce McLeod
Breakaway Roping: Jody Traynor
Bull Riding:Chanse Switzer

High Point: Kevin Dunham All Around: Adam Gilchrist

Committee Person of the Year: Adam Gilchrist with Consul Reno Rodeo

Cowboy of the Year: Robert Schmidt Cowgirl of the Year: Alex Hanson

Rodeo of the Year: Herbert Stampede

Ground of the Year: Consul Reno Rodeo (voted on by the Barrel Racers)

Want to know more?

Check out the Canadian Cowboys Association Website www.canadiancowboys.ca

Contact:

Bob Hope (Chairman of the CCA Finals Rodeo Committee) 306-741-0392 Robin Poirier (President of the Canadian Cowboys Association) 306-266-2001

Lenora Bells

CCA Sponsorship & Marketing Coordinator Canadian Cowboys Association 306.281.6036

Lenora.bells@gmail.com

About the Canadian Cowboys Association

The Canadian Cowboys Association is a non-profit organization with a mandate to lead the sport of rodeo with purpose, integrity and an inclusive, holistic view of our partners in all we do. The CCA will promote the sport of rodeo through innovation, people and top-quality entertainment events. Values include: rich, colourful heritage of the sport of rodeo, tradition of a generational family-based rodeo community, youth within our sport, our association and our communities and loyal to those around us who share our passion and dedication to the preservation and promotion of our sport.

